

MASSAPEQUA POST
798-5100

1045B Park Blvd,
Massapequa Park,
NY 11762
Fax (516) 798-5296

www.massapequapost.com

BEACON

65 Deer Park Avenue
Babylon,
NY 11702
Fax (631) 587-0198

631-587-5612

www.babylonbeacon.com

Amityville Record
264-0077

85 Broadway
Amityville,
NY 11701
Fax (631) 264-5310

631-264-0077

www.amityvillerecord.com

Camera-ready ads must be PDFs, and emailed to us at acjads@optonline.net Other design documents are not considered camera-ready.

Prices include publishing ads online in all 3 newspapers



	Beacon	Post	Record	Post/Rec	Beacon+1	All 3
	Open Rate: Cost of ad per column inch*					
	\$9.50	\$8.50	\$8.50	\$10.00	\$15.35	\$18.50

Popular Sizes						
3.25x2"	\$ 41	\$37	\$37	\$43	\$64	\$77
3.25x3"	\$ 59	\$53	\$53	\$62	\$94	\$113
5x3"	\$ 86	\$77	\$77	\$90	\$138	\$167
3.25x5"	\$ 95	\$85	\$85	\$100	\$153	\$185
3.25x7"	\$132	\$117	\$117	\$138	\$212	\$257
6.5x10"	\$370	\$330	\$330	\$390	\$604	\$730

Special Double-Discounted Sizes						
Quarter: 5x7"	\$198	\$136	\$136	\$212	\$291	\$ 375
Half:						
10x7" or 5x14"	\$386	\$249	\$249	\$413	\$566	\$645
Full 10x14"	\$767	\$413	\$413	\$572	\$1025	\$1180

*The Open Rate is used to compute the cost of all ads except the half, quarter and full pages. The rate must be multiplied by the columns and then by the depth of the ad. Advertisers get a 5 percent discount on all rates when they advertise six times or more within a year.

Effective July 1, 2008

Ask us about placing your ad in other publications, saving you time and money.