



Ask us about our nominal cost of online advertising  
and for placing your ad in other publications, saving you time and money.

**MASSAPEQUA POST**  
798-5100  
1045B Park Blvd,  
Massapequa Park,  
NY 11762  
Fax (516) 798-5296

**BEACON**  
631-587-5612  
65 Deer Park Avenue  
Babylon,  
NY 11702  
Fax (631) 587-0198

**Amityville Record**  
631-264-0077  
85 Broadway  
Amityville,  
NY 11701  
Fax (631) 264-5310

	<b>Beacon</b>	<b>Post</b>	<b>Record</b>	<b>Post/Rec</b>	<b>Beacon+1</b>	<b>All 3</b>
	<i>Open Rate: Cost of ad per column inch*</i>					
	\$9.00	\$8.00	\$8.00	\$9.50	\$14.85	\$18.00

	<i>Popular Sizes</i>					
<b>2x2</b>	\$ 36	\$32	\$32	\$38	\$59	\$72
<b>2x3</b>	\$ 54	\$48	\$48	\$57	\$89	\$108
<b>3x3</b>	\$ 81	\$72	\$72	\$85	\$133	\$162
<b>2x5</b>	\$ 90	\$80	\$80	\$95	\$148	\$180
<b>2x7</b>	\$127	\$112	\$112	\$133	\$207	\$252
<b>4x10</b>	\$360	\$320	\$320	\$380	\$594	\$720

	<i>Special Double-Discounted Sizes</i>					
<b>Quarter: 3x7</b>	\$188	\$126	\$126	\$202	\$281	\$ 365
<b>Half: 6x7 or 3 x 14</b>	\$376	\$239	\$239	\$403	\$556	\$635
<b>Full</b>	\$752	\$398	\$398	\$557	\$1010	\$1165

\*The Open Rate is used to compute the cost of all ads except the half, quarter and full pages. The rate must be multiplied by the columns and then by the depth of the ad. Advertisers get a 5 percent discount on all rates when they advertise six times or more within a year.

*Effective December, 2006*